

Web Resources - SLM eEdge Academy Webinar (Hosted by Scott Hardy)

Scott LeRoy Marketing - eEdge Academy Webinar

Recorded: 8/5/2014

PART 1 & 2: SLM Youtube Video (que: 0:00:35)

(This is entire 3hrs of content)

PART 2 ONLY: SLM Youtube Video (que: 1:58:20)

Specific Areas Covered by Webinar

Use the links below to review specific areas of the webinar that interest you. Each section is queued precisely at the time in video associated with the topic. Now you won't have to hunt through the entire 3hrs of video to get a review on a topic.

100% Profile Completeness

1. SLM Youtube Video (que: 0:00:35 - Profile Setup)
2. Beth Torrence 100% Blog

Activating eEdge

1. Calvin Mergen Video (3:54 total runtime)
2. KWRI Official Instructions (page 17)

Contacts and Database

1. SLM Youtube Video (que: 1:18:01 - Adding Contacts, skips import)
2. SLM Youtube Video - Importing Contacts (4:15 total runtime)
3. KWRI Official Instructions - Importing Contacts (page 60)
4. KWRI Official Instructions - Contacts & Database, General (page 70)

Marketing Materials & Campaigns

1. SLM Youtube Video (que: 1:58:20 - Create Marketing Materials)
2. KWRI Official Instructions - Marketing (page 89)

Website Administration

1. SLM Youtube Video (que: 1:45:03 - eEdge Website Setup)
2. KWRI Official Instructions - eEdge Website (page 24)

Mobile App

1. SLM Youtube Video (que: 32:55 - Mobile App Setup)
2. KWRI Official - Public Youtube Video (1:48 total runtime)
3. KWRI Official - Intranet Page for Agents (Intranet - Overview & Download Report)
4. KWRI Official - Intranet Page for What is my URL / QR Code?

DotLoop / MyTransactions

1. SLM Youtube Video (que: 2:35:55 - Dot Loop / MyTransactions)

Greensheet Submit

1. SLM Youtube Video (que: 2:59:14 - Greensheet Submit)